

**Announcing the National Gotland Sheep Show!!!**  
**GSBANA invites you to attend the National Gotland Sheep Show**

**Where: Wisconsin Sheep and Wool Festival, Jefferson, WI**

**When: September 5-7, 2025**

**What: First Ever National Gotland Sheep Show**

- **Open Gotland Sheep Show**
- **Junior Gotland Sheep Show**
- **Open Gotland Fleece Show**
- **Junior Gotland Fleece Show**
- **Educational Talks & Gotland Q & A Session**
- **Meet and Greet with Gotland Breeders**

**Who: All Registered Gotland Sheep and their Owners-GSBANA and AGSS registered sheep are eligible**

**National Gotland Show Committee:**

Michele Potts 740-674-4406

Christee McNeil 517-669-3421

Bird Cupps 608-451-3304

Karen Crudden 218-242-9502

Gotland Sheep Breeders Association of North America (GSBANA) is sponsoring a National Gotland Sheep and Wool Show being held at the Wisconsin Sheep and Wool Festival in Jefferson, Wisconsin on September 5-7, 2025. Details on the Gotland events will be listed in this letter, but please go to [www.wisconsinssheepandwoolfestival.com](http://www.wisconsinssheepandwoolfestival.com) to see detailed information on the festival including directions, rules, entries and lodging, etc.

## **National Gotland Sheep Show Events Schedule**

**July-Online entries open for National Gotland Sheep Show**

**August 20-Entry Deadline for Open and Junior Sheep Shows**-Entries made online at the festival website [www.wisconsinssheepandwoolfestival.com](http://www.wisconsinssheepandwoolfestival.com).

**Friday, September 5**

**10:00 AM to noon-Open and Junior sheep Show Check In**

**2:00 PM-Open Sheep shows begin**-Breed order in the show will be determined at a later date.

**3:00-8:00 PM Fleece Check In**

**Evening (At the conclusion of Sheep Show)-Gotland Breeders' Meet and Greet**-Join us in the barn near the Gotland sheep pens to meet, chat and visit with fellow Gotland breeders and any one interested in the breed.

**Saturday, September 6**

**7:00-8:30 AM Junior Sheep Show Check In**

**7:00-9:00 AM Open Fleece Check In**

**9:00 AM to Noon-Junior Fleece Show Check In**

**9:30 AM Junior Sheep Show begins with Showmanship, breed Classes to follow.** Breed order in the show will be determined at a later date.

**9:30 AM Open Fleece Judging**

**Afternoon-Junior Fleece Judging**

**Afternoon (exact time and location TBD) Informational Talk- Intro to Gotlands**

**6:00-7:00 PM Gotland Social Hour with Q&A Session (Location TBD)**

**6:00 to 7:00 PM Silent Fleece Auction**

**Sunday, September 7**

**8:30 to 3:00 PM Open Private Treaty Fleece Sale**

## **National Gotland Sheep Show Information**

### **Entries**

Entries will be open to all registered Gotland Sheep. Sheep can be registered with GSBANA or AGSS. Sheep must be registered in exhibitor's name with the respective breed association and entered and exhibited under the registered name appearing on the registration certificates. Junior exhibitors can enter sheep registered in family or farm name. Entries are made online at [www.wisconsinsheepandwoolfestival.com](http://www.wisconsinsheepandwoolfestival.com). Entries will open in July. Exhibitors are limited to 2 entries per individual class. Entry fee is \$15 per head. Advanced online entries are required. No day of show entries. All open and junior sheep may be dismissed following their respective shows, but have the option of remaining on exhibit through the close of the Festival Sunday at 3:30 pm.

**Pens in barn must be cleaned by exhibitor or a \$20 per pen cleaning fee will be assessed by the festival.**

**Only sheep that are entered in the show are to be penned in the barn.**

### **Health Certificates**

Sheep originating from outside Wisconsin must be accompanied by a currently valid certificate of veterinary inspection for interstate movement, to be submitted at check-in. All sheep must have an official individual scrapie identification.

### **Arrival and Check In**

Sheep may begin being penned in the barn at 8:00 AM on Friday. All sheep must be checked in prior to their show. All original registration certificates must be in order and presented at check-in. Health certificates must be presented and will be collected at check in.

### **Admission:**

Junior exhibitors will receive a gate pass when entering GATE 1.

Adult exhibitors can purchase a gate pass at GATE 1. Friday, Saturday and Sunday, \$10 per person, kids 8 and under free. 3 Day weekend pass \$20.

**MORE DETAILED INFO AND INSTRUCTIONS CAN BE FOUND BY VISITING THE WISCONSIN SHEEP AND WOOL FESTIVAL'S WEBSITE! Please visit the website to get more info [www.wisconsinsheepandwoolfestival.com](http://www.wisconsinsheepandwoolfestival.com).**

### **Open Gotland Sheep Show Classes as Follows:**

Yearling Ram

Fall Ram Lamb (Born 9/1/24-12/31/24)

Early Ram Lamb (Born 1/1/25-3/15/25)

Late Ram Lamb (Born 3/16/25 or later)

Pair of Ram Lambs (Can be any age lamb, do not have to be from same class)

Aged Ewe (2 years old or older)

Yearling Ewe

Pair of Yearling Ewes

Fall Ewe Lamb (Born 9/1/24-12/31/24)

Early Ewe Lamb (Born 1/1/25-3/15/25)

Late Ewe Lamb (Born 3/16/25 or later)

Pair of Ewe Lambs (Can be any age lamb, do not have to be from same class)

Best Fleece-Each exhibitor can enter one sheep in this class. Only one winner will be named in this class. Best Fleece will be awarded Banner and \$50.

Group Classes:

Pair of Bred and Owned Ewes (Any 2 ewes bred and owned by exhibitor)

Flock (1 Ram any age, 2 yearling ewes, 2 ewe lambs) All owned by exhibitor.

### **GSBANA Sponsored Awards**

Champion Ram-Banner and \$50

Reserve Champion Ram-Banner and \$25

Champion Ewe-Banner and \$50

Reserve Champion Ewe-Banner and \$25

Best Fleece-Banner and \$50

Additional Premiums will be awarded for classes by the Festival.

**Junior Gotland Sheep Show Classes as Follows:**

Fall Ram Lamb (Born 9/1/24-12/31/24)  
Early Ram Lamb (Born 1/1/25-3/15/25)  
Late Ram Lamb (Born 3/16/25 or later)  
Pair of Ram Lambs (Any age)

Aged Ewe (2 years or older)  
Yearling Ewe  
Pair of Yearling Ewes  
Fall Ewe Lamb (Born 9/1/24-12/31/24)  
Early Ewe Lamb (Born 1/1/25-3/15/25)  
Late Ewe Lamb (Born 3/16/25 or later)  
Pair of Ewe Lambs

Best Fleece-Each exhibitor can enter one animal in this class. Only one winner will be chosen.

**GSBANA sponsored awards**

Champion Ram- Banner and \$35  
Reserve Champion Ram- Banner and \$20  
Champion Ewe-Banner and \$35  
Reserve Champion Ewe-Banner and \$20  
Best Fleece-Banner and \$35

For questions about the National Gotland Sheep Show contact Michele Potts  
740-674-4406.

## **Open Gotland Fleece Show**

### **GSBANA SPONSORED OPEN GOTLAND FLEECE SHOW PREMIUMS**

**First place-\$100**  
**Second Place- \$75**  
**Third Place-\$50**  
**Fourth Place-\$25**

Fleeces can be pre-entered by email or entered at the show. Entry form can be printed from the Wisconsin Sheep and Wool Festival Website found under Fleece Show. Entry fee for pre-entered fleeces is \$6 paid at check in. Entry fee for fleeces entered at the festival is \$8 paid at check in. Instructions for entering are on the entry form. Fleeces are priced by the fleece, not by the pound. Keep in mind that midwest fleece prices will not be as high as typical New York Sheep and Wool Festival prices. Price fleeces accordingly. Fleeces can be entered in Show only but not Sale only. In order to be in the sale, fleeces must be entered in the show. **If you do not want to sell your fleece be sure to mark NFS on your entry form!**

Fleeces entered in the sale will be offered in the Silent Auction at 6 pm on Saturday. Fleeces not sold in the Silent Auction will automatically go into the private treaty sale on Sunday. A 15% commission will be charged by the Wisconsin Sheep and Wool Festival. Fleeces not sold need to be picked up between 3:00-3:30 pm on Sunday.

**Exhibitors can attend the fleece judging on Saturday morning beginning at 9:30. The judge (Letty Klein) will talk about each fleece as she judges it. The fleece judging will be a great learning experience for exhibitors.**

### **MAIL IN FLEECE INFO:**

**\*\*\*If you cannot attend the show in person, but would still like to enter a fleece in the fleece show and sale, fleeces can be mailed to committee member Karen Crudden who has graciously agreed to receive members' fleeces by mail and check them in at the show.**

### **Instructions for mailing fleeces for the fleece show and sale:**

1. Fleeces must be pre-entered! Pre-enter fleece by email. Entry form and instructions for pre-entering are found on the Wisconsin Sheep and Wool Festival Website.
2. Mailed in fleeces **must be entered in the show and sale**, not show only. Please price fleeces at a reasonable price.
3. Mail fleeces to Karen Crudden W6343 County Road A, Elkhorn, WI 53121  
Karen can be contacted at 218-242-9502.
4. You must include a copy of the entry form and your entry fee with the fleece. Also include contact info and instructions on what to do with the fleece if it does not sell in the Festival sale. If you would like the fleece returned to you in the event it does not sell, payment for return shipping costs will have to be paid before the fleece will be shipped back. If the fleece does not sell, we will contact you to make arrangements.

For questions about the fleece show contact Karen Crudden  
218-242-9502 or Michele Potts 740-674-4406.

### **Junior Gotland Fleece Show**

#### **GSBANA will award the best Junior Gotland Fleece \$50!**

The Junior fleece show is a show only. No sale. Fleeces cannot be entered in both the Open and Junior show. Juniors must choose one or the other. The Junior fleece show counts toward the Youth Sweepstakes. More info about the Youth Sweepstakes can be found on the Wisconsin Sheep and Wool Festival Website.

Junior Fleeces are entered the day of the show by taking to the Skillathon area to be checked in on Saturday morning before noon. Entry fee is \$5 per fleece, paid in cash at check in.

For questions about the Junior Fleece Show contact Michele Potts  
740-674-4406.

## **Youth Sweepstakes at the Wisconsin Sheep and Wool Festival**

**Exhibitors ages 7-21 years of age can participate in the Youth Sweepstakes!**

The Youth Sweepstakes consists of several different educational contests and exhibition events. Participants earn points towards monetary prizes. Information on the Youth Sweepstakes and qualifying events and contests can be found on the Wisconsin Sheep and Wool Festival Website [www.wisconsinssheepandwoolfestival.com](http://www.wisconsinssheepandwoolfestival.com). We encourage all Gotland youth to check out and participate in the Youth Sweepstakes contests and events while there for the National Gotland Sheep Show!

**For more information please contact Michele Potts, GSBANA President and National Gotland Sheep Show Committee Chair at call/text 740-674-4406 or email [highhillgotlands@gmail.com](mailto:highhillgotlands@gmail.com).**

**We look forward to seeing many Gotland breeders in September at the National Gotland Sheep Show!**

**Can't come to the National Gotland Sheep Show but would still like to have your farm represented at the show? Mail in your farm sign/banner and we will hang it in the barn!!!**

If you cannot attend the National Gotland Sheep Show but would still like to have your farm represented, GSBANA members can mail their farm sign/banner to committee member Karen Crudden and we will hang it in the barn where the Gotland sheep will be penned. If you are sending a banner you must include return shipping \$ and return address for it to be returned to you after the festival. Mail to: Karen Crudden W6343 County Road A Elkhorn, Wisconsin 53121. Karen can be contacted at 218-242-9502.

## **Sponsorships for the National Gotland Sheep Show**

### **PLEASE CONSIDER BEING A SPONSOR FOR THE NATIONAL GOTLAND SHEEP SHOW!**

Sponsorship opportunities are available for individuals, farms and businesses at 3 different levels. GSBANA is contributing only enough funds to cover the premiums and awards for the sheep show and fleece show. The Show Committee would like to be able to do some extra things to make the first National Show a memorable event, but we need some extra funding to make it great! Please consider sponsoring the event so that we can make it an enjoyable, memorable and educational experience for all attending.

### **Benefits of Sponsorship:**

National Gotland Sheep Show sponsors will be recognized on the GSBANA website, the National Gotland Sheep Show Facebook Event Page and listed on a sign at the National Gotland Sheep Show. We thank you in advance for your sponsorship and support!

### **Sponsorship Levels:**

**Silver Level-\$25**

**Gold Level-\$50**

**Platinum Level-\$100**

To sponsor please visit [GSBANA.org](https://www.gsbana.org). A link to the online sponsorship form is on the home page of the GSBANA website. Select the level at which you would like to sponsor. Payments will be made online from the GSBANA website through PayPal.

For questions about sponsorship contact Michele Potts 740-674-4406 or any of the committee members listed at the top of this document.

**Thank you for your support!**